



National
Music
Centre

Centre
National
de Musique

Image: Allied Works Architecture

134 11 Ave SE, Calgary AB T2G 0X5 | info@nmc.ca | 403-543-5115

National Music Centre
Building a Home for Music in Canada

OUR MISSION: TO GIVE CANADA A PLACE THAT AMPLIFIES THE LOVE, SHARING AND UNDERSTANDING OF MUSIC.

Our Vision: To be a national catalyst for discovery, innovation and renewal through music.



About the National Music Centre

The National Music Centre (NMC) is building a home for music in Canada. This international hub will merge music, technology and storytelling to celebrate the power of music.

NMC's unique and extensive collection of instruments, artifacts and memorabilia will share Canada's music story with visitors from around the world, and inspire a new generation of musicians and music lovers.

Our Programs

Programming at NMC is innovative, diverse, inclusive, and collaborative. NMC reaches music lovers through programs and exhibitions, including a wide demographic of people from elementary school children to professional musicians. NMC delivers programming in four streams; **education, exhibitions, incubation** and **performance**, which are designed to:

- Provide original and inspiring experiences for all ages.
- Showcase NMC's exceptional collection.
- Draw on NMC's rich partnerships, at the regional, national and international levels.
- Provide creative opportunities for musicians, researchers and technicians.



About the New Building

At the gateway to Calgary's East Village, the new National Music Centre will be home to the country's most comprehensive collection of musical instruments and sound equipment.

The new NMC will become a landmark for Calgary and a place of pride for all Canadians. Designed by Brad Cloepfil of Allied Works Architecture, the new NMC will be a 160,000 square-foot, architecturally stunning destination in the heart of Calgary and it will open to the public in 2016.

The overall concept for the building design is that of a musical instrument; the exterior is reminiscent of instrument cases, while interior flow is inspired by rhythm and acoustics. The inspiration for the building was drawn from Canada's iconic landscapes — from the cadence of waves to the lullaby of lakeshores, from the silence of the prairies to the echo of the arctic, and the energy and diversity of Canada's urban spaces.

Special Features

- Home of the Canadian Music Hall of Fame and the Canadian Country Music Hall of Fame Collection
- 300-seat performance space and multiple reception areas
- Acoustic and electronic sound labs
- Artifact conservation and restoration workshops
- Artist-in-Residence program for Canadian and international artists and technicians
- Broadcast facilities and CKUA radio station
- Distance learning education centre and classrooms
- Incorporation of the famed King Eddy Hotel as a live music venue
- Three recording studio spaces, including the Rolling Stones Mobile Recording Studio
- Café and retail space



Construction on the new NMC began in early 2013 and remains on schedule to open in Spring 2016. The project will cost \$168 million and NMC is actively raising funds to achieve its vision.

Building Partners

Allied Works Architecture, Portland, OR and New York City
Kasian Architecture, Calgary
CANA Construction, Calgary
Haley Sharpe Design, Leicester, UK and Toronto

Government Partners

Government of Canada
Government of Alberta
The City of Calgary