



BMO Financial Group donates \$1 million to the National Music Centre for BMO Soundscapes

(Calgary, AB — May 28, 2015) The National Music Centre (NMC) is pleased to announce that BMO Financial Group (BMO) has donated \$1 million to the organization's capital campaign.

The investment will be used towards naming a second-floor gallery in the new NMC building, recently named Studio Bell, which is currently under construction.

The gallery space will be called BMO Soundscapes. This immersive 360-degree audio-visual experience will explore Canada's music, culture and landscape. This "living photo" will represent the music mosaic of Canada and invite discussion and engagement with visitors.

"At BMO, we recognize the value of bringing together the communities in which we live and play, and are committed to investing in cultural institutions such as the National Music Centre that unite Canadians across the country in a meaningful way," said Susan Brown, Senior Vice-President, Alberta and NWT Division, BMO Bank of Montreal.

"We are thrilled to be celebrating the impact of Canadian landscape on our musical experience in partnership with BMO, an organization with incredible historical depth and a long-standing commitment to culture in Canada," said Andrew Mosker, President and CEO of NMC.

Construction on Studio Bell began in early 2013 and remains on schedule to open in the spring of 2016. The project will cost \$168 million, and NMC has raised over \$126 million to construct the 160,000 square foot cultural space. With interactive education programming, artist incubation, engaging exhibitions and performances, NMC will become a hub for music in Calgary's East Village.

About BMO Financial Group

Established in 1817 as Bank of Montreal, BMO Financial Group is a highly diversified financial services organization based in North America. The bank offers a broad range of retail banking, wealth management and investment banking products and services to more than 12 million customers. BMO Financial Group had total assets of approximately \$672 billion as of January 31, 2015, and more than 46,000 employees.

About the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. In its new home at Studio Bell, NMC will preserve and celebrate Canada's music story and

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inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit nmc.ca.

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